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*Counsel for Defendants*

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**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF UTAH, CENTRAL DIVISION**

BRIAN SMITH, individually,  
MICHAEL ILARDO, individually, and on  
behalf of all others similarly situated,

Plaintiffs,

v.

LIFEVANTAGE CORP., a Delaware  
corporation, and DARREN JENSEN, an  
individual,

Defendants.

**DEFENDANTS' NOTICE OF RULE  
(a)(2)(B) EXPERT REPORT**

Case No. 2:18-cv-00621-DBB-PMW

Judge David B. Barlow

Chief Magistrate Judge Paul M. Warner

Pursuant to Fed. R. Civ. P. 26(a)(2)(A) and DUCivR 26-1(b)(1)(A)(i) Defendants LifeVantage Corporation (“LifeVantage”) and Darren Jensen (“Jensen”) (collectively, “Defendants”) hereby give notice that they have served the Expert Witness Report of Professor J. Howard Beales on Plaintiffs Brian Llardo and Brian Smith.

Professor Howard Beales' expertise concerns various aspects of the Federal Trade Commission, the Bureau of Consumer Protection, their related consumer protection and advertising regulations, and multi-level marking companies, among other subjects. Professor Beales' expert report specifically addresses class certification issues in this case.

DATED: April 30, 2021

Respectfully submitted,

By: /s/ Bryan S. Johansen  
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CERTIFICATE OF SERVICE

I hereby certify that on this 30th day of April, 2021, a true and correct copy of the foregoing was served via the Court's CM/ECF System.

/s/ *Bryan S. Johansen*  
Bryan Johansen